

# WE SHAPE YOUR DATA FUTURE.

Transform your data into deep insights that drive meaningful results. Our advanced analytics solutions go beyond data analysis and visualization to making game-changing predictions and recommendations for your business.

Advanced Analytics

Media Applications

Office Automation

Intranet Platforms

## STRUCTURED & UNSTRUCTURED DATA IS PROLIFERATING QUICKLY

By adapting our organizational design and implementing agile methodologies, we are able to learn, build and deliver quickly, iterating until we maximize the business value of your solution. We build solutions that deliver the ultimate user experience by combining state-of-the-art design and rapid prototyping to optimize user engagement. We take full ownership of the delivery cycle before, during and after the implementation of your solution and provide support and customized maintenance solutions to meet your unique requirements.

## SKYLINE SALES MULTIPLIER CAN HELP YOU POWER UP YOUR SALES WITH MACHINE LEARNING

Achieve a more focused sales capacity and build stronger bonds with your customers with SKYLINE SALES MULTIPLIER - The smart sales tool that grows your business.

Highly effective sales managers are masters in following up with leads and keeping on top of every customer interaction. However, reality is that closing sales and retaining customers over time is tough if your teams aren't equipped with the right technology and tools that help them become better at what they do. If you want to ensure your sales people are following up with productive leads and reduce your churn rates, it's critical to provide them with better data insights that helps them focus on the right actions and manage your sales retention activities.

## SKYLINE SALES MULTIPLIER.

## GET A FREE CONSULT

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# WHY WORK WITH TECKNOWORKS?

1

## Advanced Analytics

Transform your data into deep insights that drive meaningful results.

2

## Media Applications

Reach out to your customers and provide them with engaging user experiences across multiple platforms.

3

## Office Automation

Technology can transform your workplace in new and innovative ways.

4

## Intranet Platforms

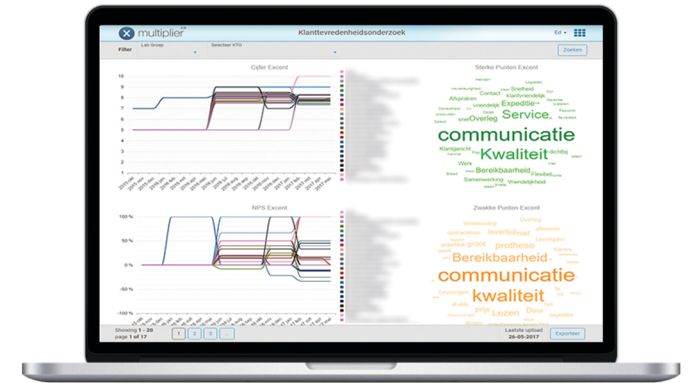
Whether you plan to build an intranet portal from scratch or are concerned that you are not leveraging your current solution, we are here to help.

# YOUR SALES NEED MACHINE LEARNING...

SKYLINE SALES MULTIPLIER is a Machine Learning based tool that helps you identify customers that are likely to churn (85% accuracy), define better follow up actions and automation for offers, get weekly stats and sales action points based on complex algorithms – all wrapped on easy to read data.

Our Machine Learning component for sales is based on a 'no way out' principle for your salesforce - so that your account managers do whatever is needed to make sure all of the above happens and they prioritize their sales activities every day.

We've also introduced an elusive model that predicts churn to help you identify risk customers - for example, what customers are most likely to churn within 2 months - and manage your sales retention activities in a more optimized, automated way.



# THE ULTIMATE TOOL TO HELP YOU GROW YOUR BUSINESS...

## HOW CAN SKYLINE SALES MULTIPLIER BRING MACHINE LEARNING AT YOUR SALES PEOPLE'S FINGERTIPS?



### FOCUS

On acquiring new customers through assigning leads on a weekly basis



### IDENTIFY

Cross-sell opportunities and customers who did not do business for a certain amount of days.



### AWARENESS

Become aware of important changes in customer value perceptions.



### INSIGHTS

Offered to be successful in management or salesforce need to be shared across the organization.