

TECKNOWORKS 2017

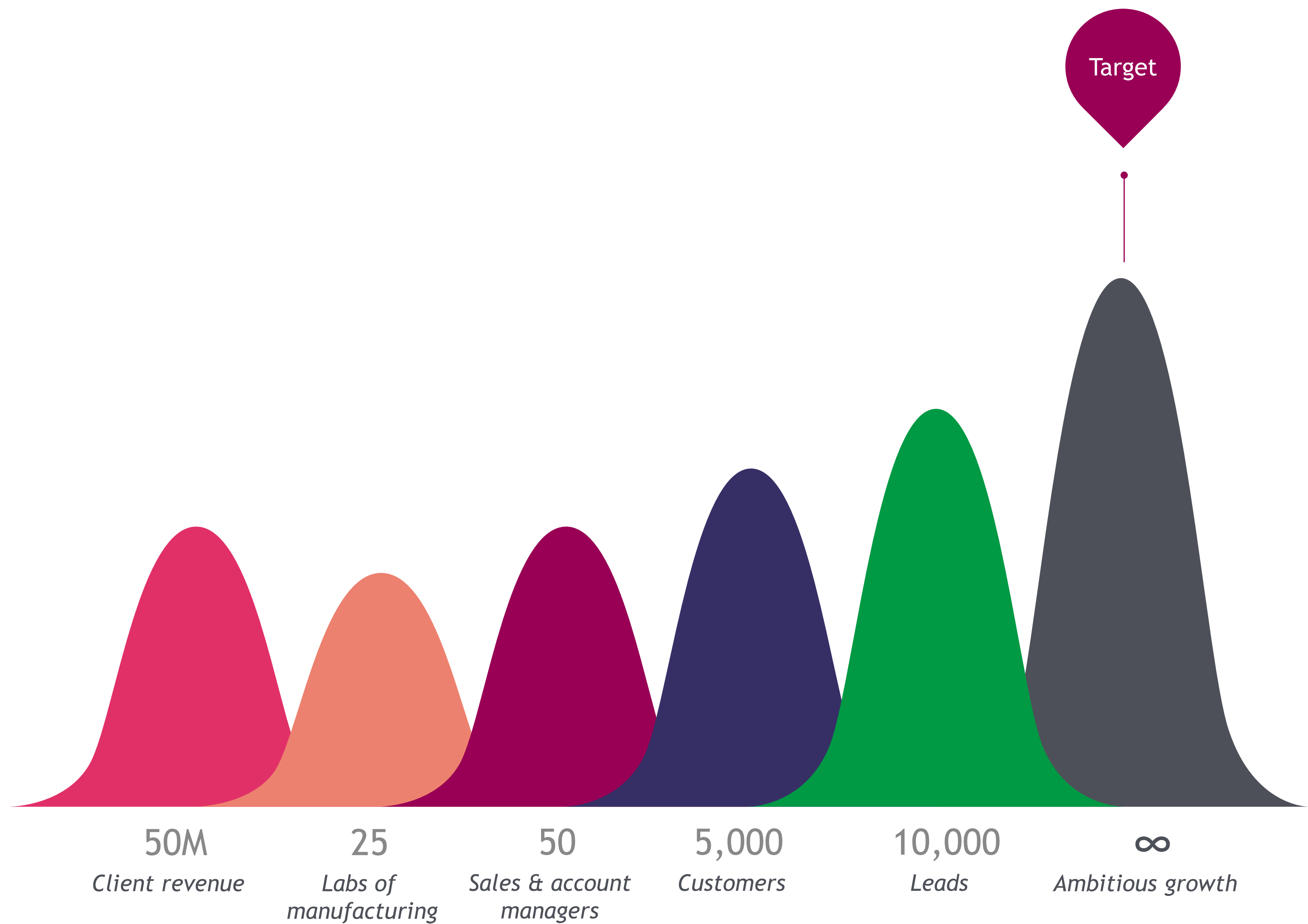
May 2017



SALES MULTIPLIER

SALES MULTIPLIER

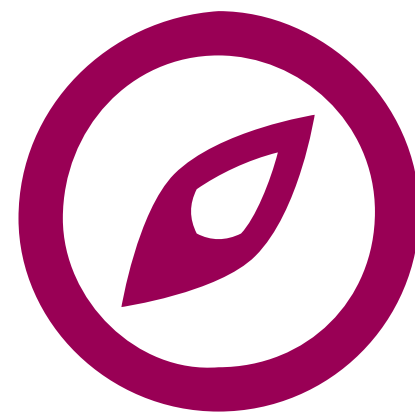
Stats



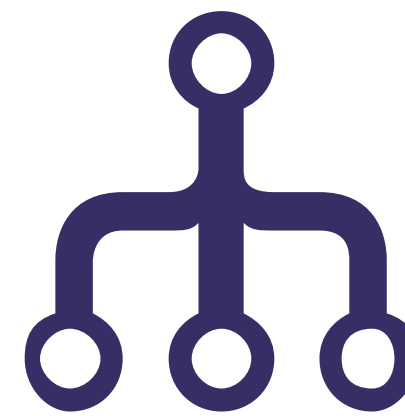
SALES MULTIPLIER

4

Pain points



Spread across
locations



Too complex to
manage



Customer wants
Growth

SALES MULTIPLIER

5

Offerings



New business



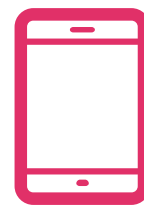
Cross-sell



Retention



Machine learning



KPI reporting

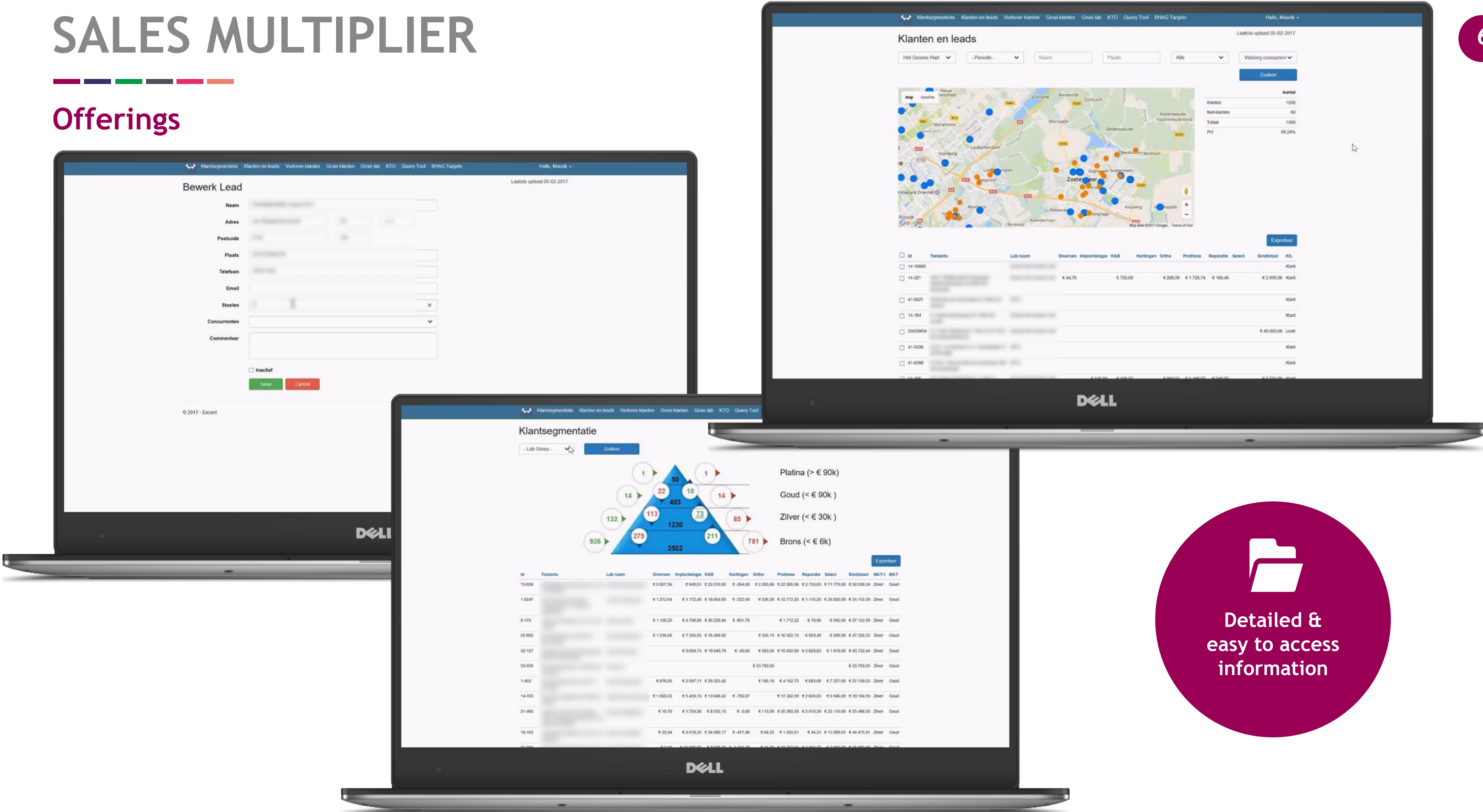


Survey



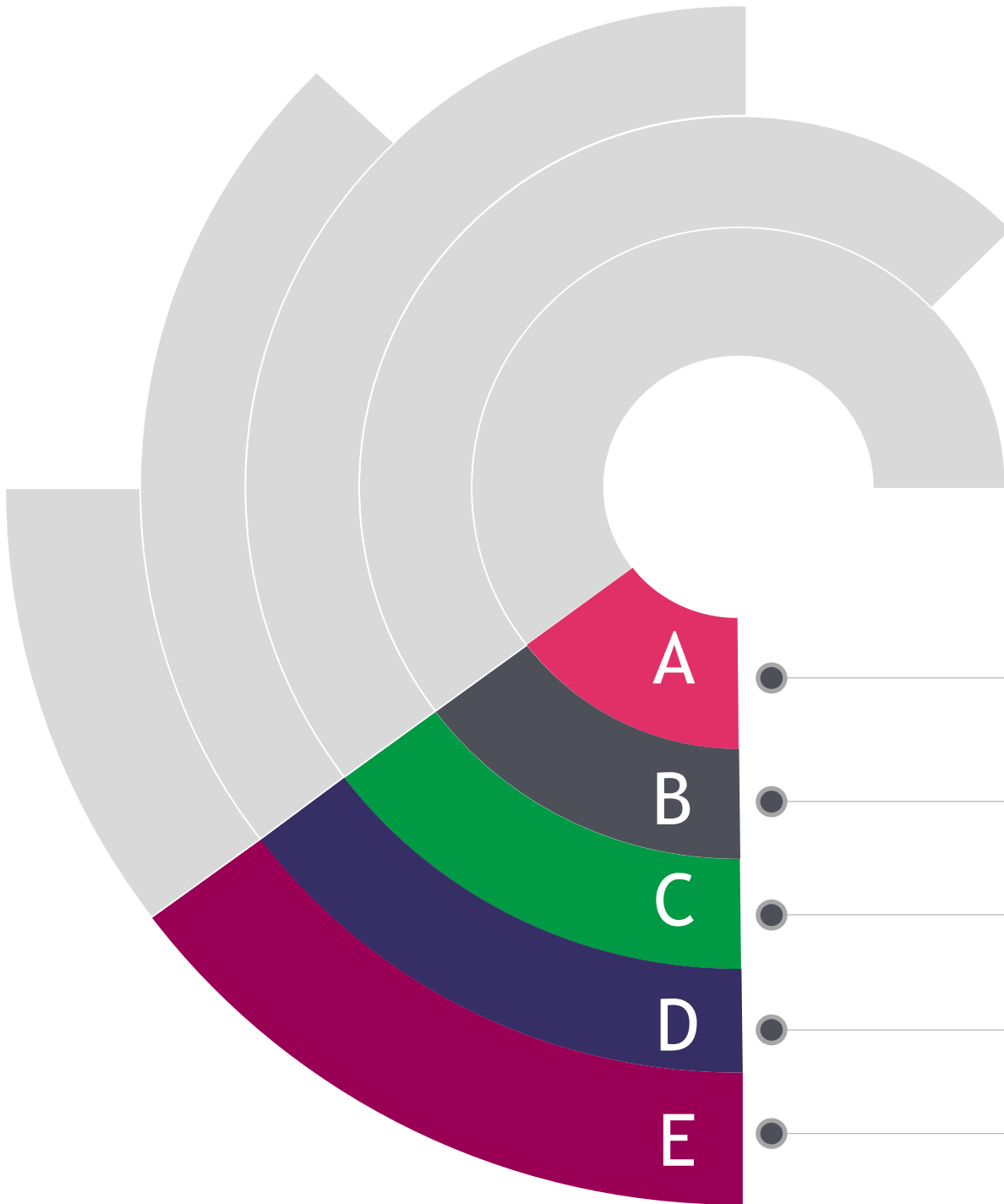
SALES MULTIPLIER

Offerings



SALES MULTIPLIER

Offerings



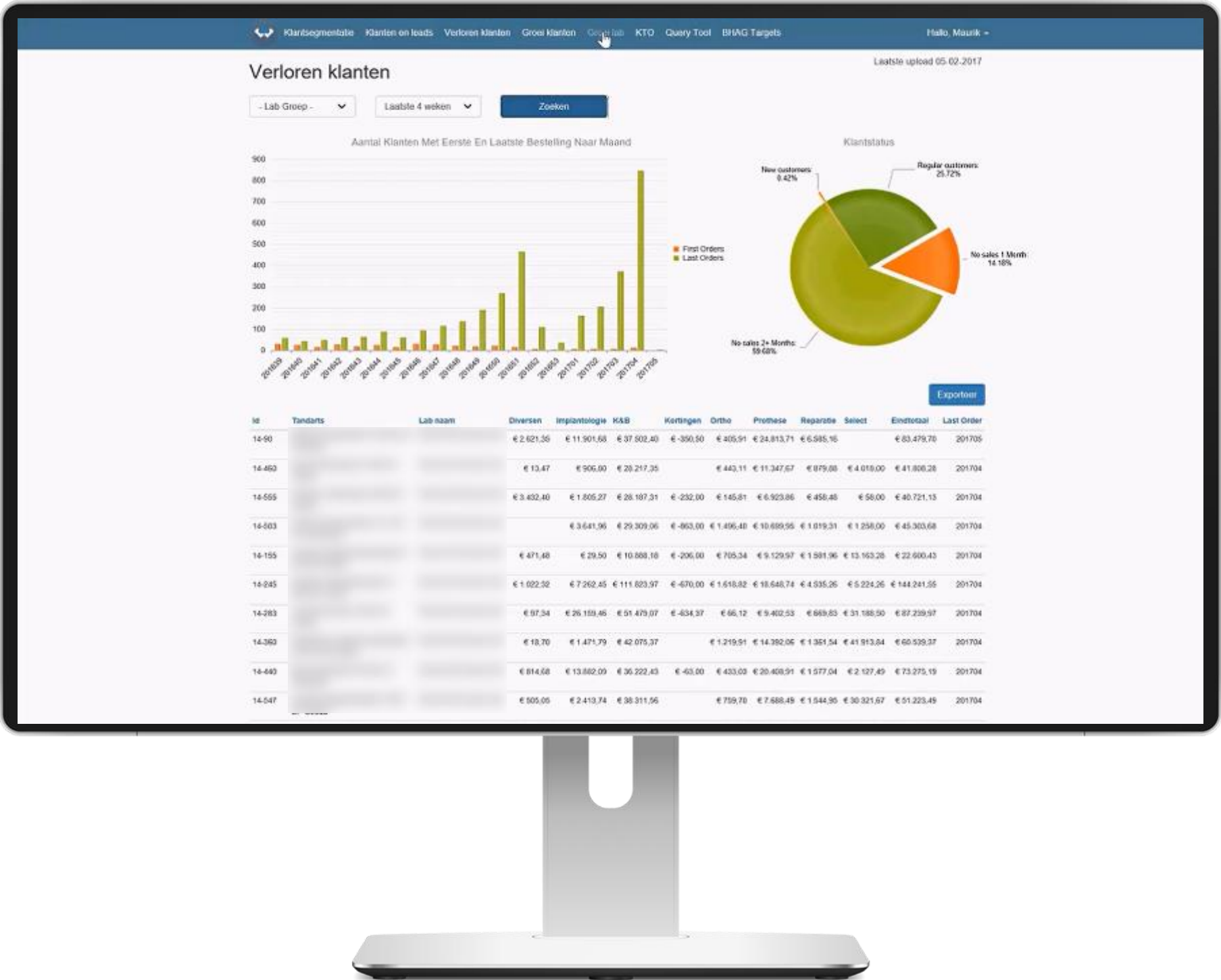
Focus
On acquiring new customers through assigning leads on a weekly basis

Identify
Customers that did not do business for a certain amount of days

Identify
Cross-sell opportunities

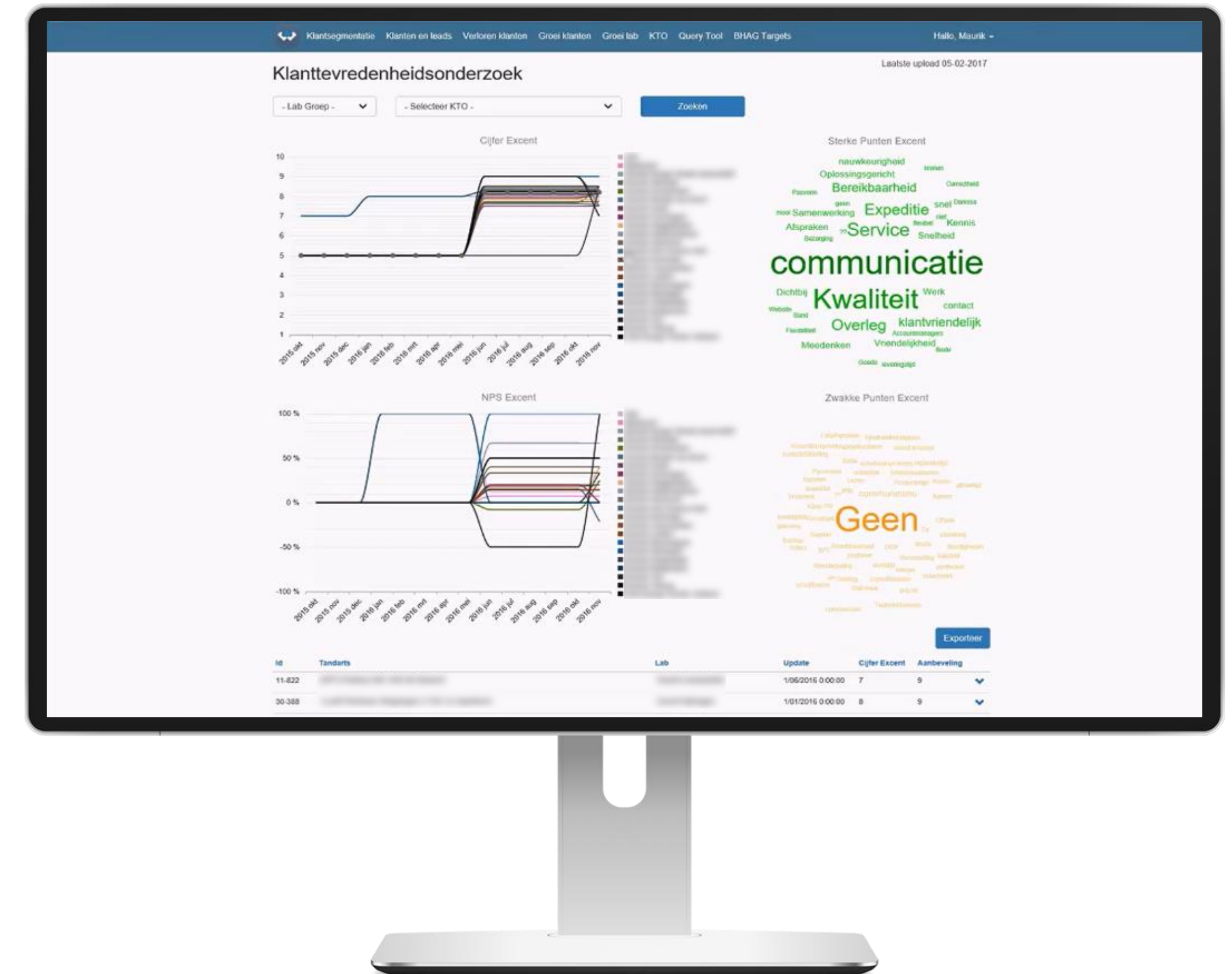
Awareness
On important changes in customer values.

Insights
Offered to be successful in management/salesforce.





Model that identifies customers that are likely to churn and assign them to the save desk



CONTACT US



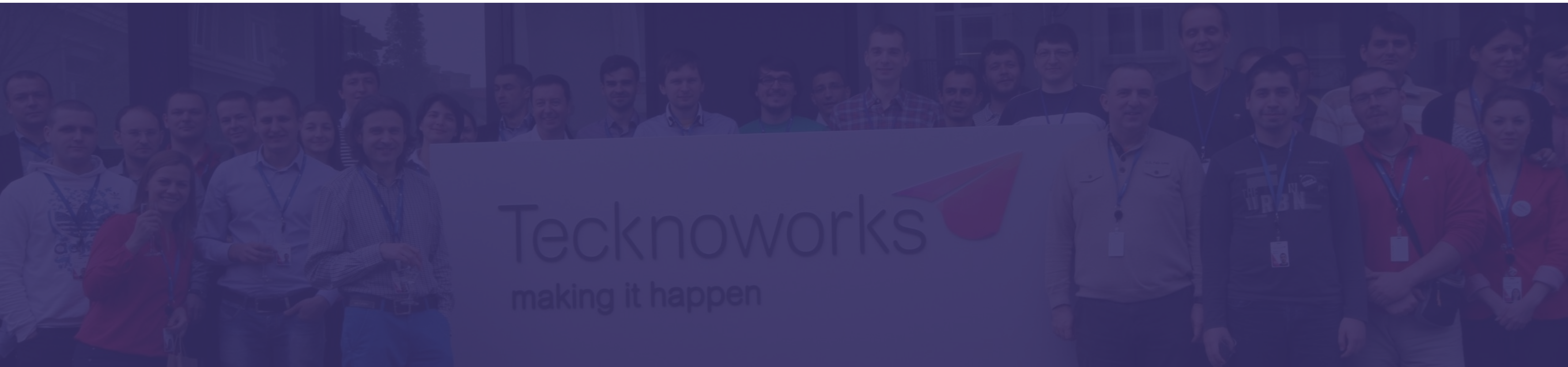
Let's Get in Touch!



Gold Application Development
Silver Cloud Platform



9



Tecknoworks Europe

Calea Dorobantilor 33, 400117 Cluj-Napoca

Romania

www.tecknoworks.com



info@tecknoworks.com



+40 364 116 231



www.tecknoworks.com

